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# Growing a school in times like this

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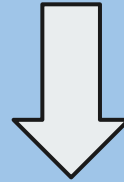


# *Running a school is one of the most rewarding experiences in life;*



- 1. You are effecting a change*
- 2. You are transforming lives of the present generation*
- 3. You are providing jobs*
- 4. You are leaving a legacy for generations unborn .*

# *Peculiarities of times like this*



- 1. Petrol prices have risen due to the subsidy removal*
- 2. Transportation costs are high*
- 3. Increase in health risks and medical bills*
- 4. The price of food and rent have gone up*
- 5. The cost of vehicle maintenance has gone up*

*Practical tips for growing your school in  
times like this*



1.

*Embrace technology  
by all means*



2.

*Be more creative  
and innovative.*



3.

*Avoid increasing school fees except it is absolutely necessary.*



4.

*Encourage your  
staff members in  
any way you can.*





5.

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*Provide more  
value for your  
services. Go the  
extra mile!*



6.

*Improve your  
customer  
relationships*



7.

*Discover your  
unique selling  
point and work  
on it.*



8.

*Cut down unnecessary spending and frivolities. You don't need to buy everything.*



9.

*Become more tech savvy. Improve your computer skills.*



10.

*Avoid wastage!*



11.

*Protect your name. You don't want to be in the news for the wrong reasons.*



12.

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*Build a portfolio of powerful testimonials.*



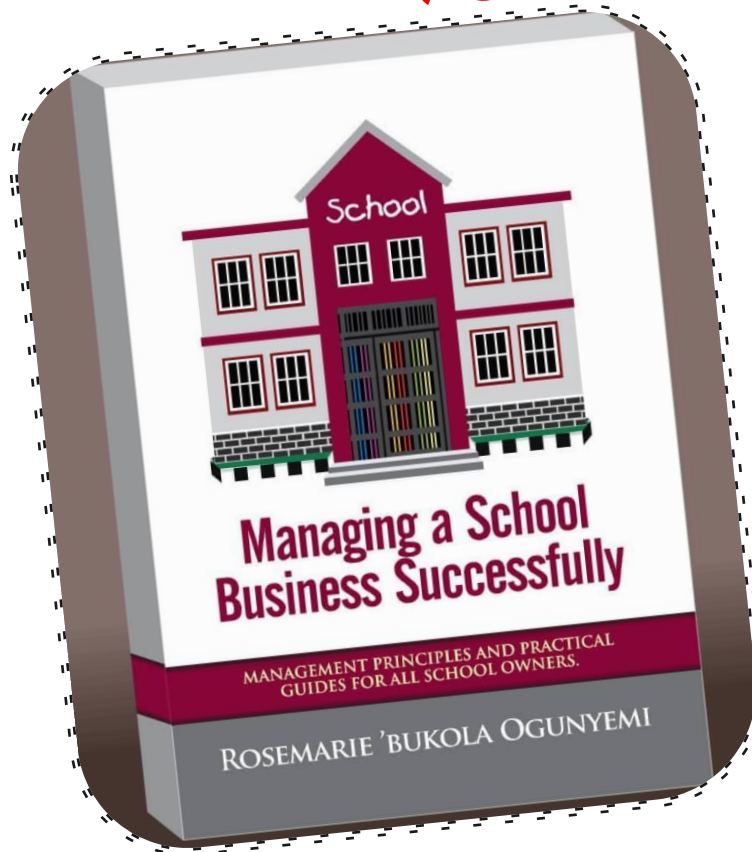


13.

*Nurture your customer base. You do not want to lose your present children.*



*Get a copy now!*





**Thank you for listening!**

**Mrs Bukola Ogunyemi**

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